

MEDIA RELEASE: AusAgritech announces successful Inaugural Australian Agritech Investor Showcase and Awards Gala, strengthening the advancement of the Australian Agritech ecosystem.

Wednesday July 5th - The Australian Agritech Association has today announced the success of their pioneering agritech industry event, giving agritech and its innovators much needed recognition.

June 15th 2023 saw a collection of Australia's best agritechs come together to help celebrate and acknowledge those that stand out within the industry. AusAgritech is proud to share the following Agritechs were recognised for their innovations in their respective categories.

- **Agritech Startup of the Year & Best in Broadacre: [DataFarming](#)**

DataFarming are a Queensland based company whose motto is 'precision agriculture should be affordable and easy to use'. They provide low cost precision agriculture solutions that can be incorporated into farmers daily activities to enhance their operations.

- **Best in Ag Climate Tech: [Bardee](#)**

Based in Victoria, Bardee is the largest insect breeding, fertiliser and protein producer in Australia. Their products are helping to make agriculture more sustainable, offsetting carbon by diverting food waste from landfill, and replacing unsustainable feed and fertiliser in the food system.

- **Best Early Stage: [CiboLabs](#)**

Cibo Labs is an agricultural data analytics company based in Toowoomba and Brisbane Queensland. The company has bought a completely new approach to monitoring Australia's grazing lands using satellite data and is aiming to underpin more profitable farms and more sustainable landscapes.

- **Best Food Tech: [PostHarvest](#)**

PostHarvest was created after CEO, John Shannon, discovered the entire world was dealing with the issue of fresh produce becoming overripe in

storage and consequently thrown away before it had the chance to be eaten. Their mission is to take on this global challenge and all of its related damage to the planet.

- **Best Founder: [RapidAIM](#)**

Dr Nancy Shellhorn founded RapidAIM to get real-time data and accurately pinpoint the location of pests. Their mobile app displays pest activity in a clear and intuitive way.

- **Best in Horticulture: [Green Atlas](#)**

Based in NSW, Green Atlas is a company dedicated to assisting tree-crop growers in managing the life-cycle of each and every fruit, on every tree, across their entire orchard. They combine innovative, field-proven hardware and software that allows flower and fruit counts to be quickly and accurately mapped.

- **Best in Livestock: [Agriwebb](#)**

Located in NSW, Agriwebb's livestock management software helps farmers manage everything that matters to success. Founded and led by 5th - generation farmers, Agriwebb believes the farmers who power the livestock industry are also the stewards of our society's future; a planet that is fertile and a population that is fed.

- **Best in Water, Aquaculture, and Fisheries: [SWAN Systems](#)**

Operating in WA, SWAN Systems helps water managers make the most out of every drop of water. Their configurable water and nutrient management software helps you make data-driven decisions about how much and when to irrigate; enabling people to apply only what is needed for optimal plant growth.

- **Best Scale Up: [Figured.](#)**

Figured is a leading farm financial management software that is helping farming teams across New Zealand, Australia, UK and the USA better manage the profitability of their operations. Their team believe farmers, bankers, accountants and rural advisors should be working together, collaboratively planning for a farm's future using real - time financial information.

The night's celebrations were well deserved after an action-packed day matching Australian innovators with global investors, fostering relationships that will strengthen the acceleration of agritech in Australia and on the world stage.

The association was thrilled to have representatives and support from leading Australian investors including; Main Sequence, Tenacious Ventures, Blackbird, and more. Please see our website for a full list of investors.

Being the peak body for agritech in Australia, AusAgritech has continued to publicly advocate for the advancement of the Australian Agritech sector, which has the potential to add \$40Bn per annum value accretion to the Australian Economy. Andrew Coppin, Association Co-Founder and President, said "AusAgritech is hosting these events with the support of the Department of Agriculture, Forestry, and Fisheries to grow and accelerate the national ecosystem."

"Shining a light on the Australian Agritech ecosystem when it comes to attracting capital and increasing awareness is essential for its further growth and development" Mr Coppin said.

Mr Coppin says that events such as the AusAgritech Investor Showcase and Awards Gala are critical to increasing the engagement with the Investment community and help to give much needed recognition to those in the sector for their exceptional efforts. With this, the Association is now looking to secure the location for the 2024 event in hopes of attracting an even wider audience in the upcoming year.

"Australia is a world leader in Agri-food tech but self-awareness of that in the broader Australian context limits capital investment and policy support for its further evolution." Mr Coppin also noted that the Corporate sector needs further engagement with investors, research, and government to accelerate the commercialisation and scale up technology right up and down the supply chain.

"These events are designed to help investors, policy makers, and corporate partners align with the visions of agritechs in their sphere of influence."

The Australian Agritech Investor Showcase and Awards Gala was proud to have the support of sponsors including; Hamilton Locke, Findex, Telstra, and many more. Please refer to our website for a full list of sponsors.

AusAgritech Association is the peak body for Agritech in Australia, on a mission to shape the future of Agritech in Australia, and its contribution to the Australian economy. AusAgritech was established to put Australia at the forefront of global Agritech innovation, and aspires to drive maximum benefit from Australia's continued investment in research, innovation, ecosystem collaboration and digital strategies that enable new jobs, increase productivity, reduce food security risks and build sovereign capital.

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About Australian Agritech Association

The Australian Agritech Association is a member-driven organisation representing Agritech nationally. AusAgritech's mission is to build a world-class Agritech sector that adds \$40B to the Australian economy. The Agritech industry powers Australia when it strives to reach its national level agricultural productivity, export, sustainability and digitalisation goals, and AusAgritech exists to bring profile to the ecosystem to grow a vibrant industry.

<http://www.ausagritech.org>