



AUSTRALIAN
Agritech
ASSOCIATION

CONSULTING,
MARKETING &
ENGAGEMENT
SERVICES

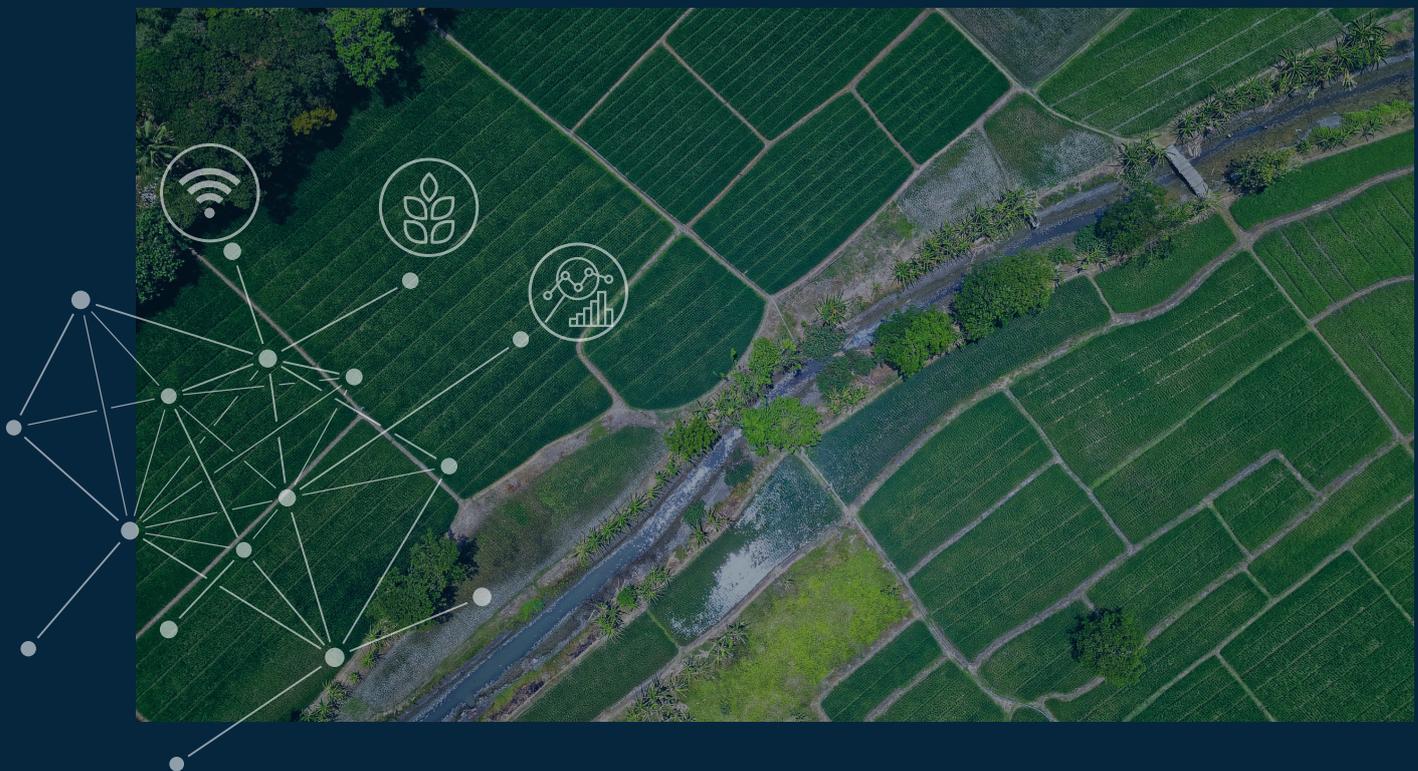
2022

NATIONAL NECESSITY, GLOBAL OPPORTUNITY

The Australian Agritech Association is a member-driven organisation representing Agritech nationally. AusAgritech is shaping the future of Agritech in Australia and its contribution to the Australian economy.

Our world leading Agritech industry is on the frontline enabling on-farm and supply chain adoption of technology. It is the cornerstone of transforming the way we farm, how the supply chain operates, drives a world leading export reputation and is a key enabler of sustainability and climate adaptation through the development of commercial and scaled applied technology solutions. The Agritech industry powers Australia when it strives to reach its national level agricultural productivity, export, sustainability and digitilisation goals.

We exist to bring the Agritech ecosystem to the table to grow a vibrant industry.



AS WE GROW, YOU GROW

AusAgritech is creating a prosperous Australia by enabling a world-class Agritech ecosystem - and it's growing day by day. When you work with us, you tap into our network of over 300 organisations in the Agritech ecosystem. We exist to serve our members, and to forge relationships and networks between innovators, farms, producers, government, researchers and industry.



Did you know that there are

300+

Organisations in the Agritech Ecosystem?

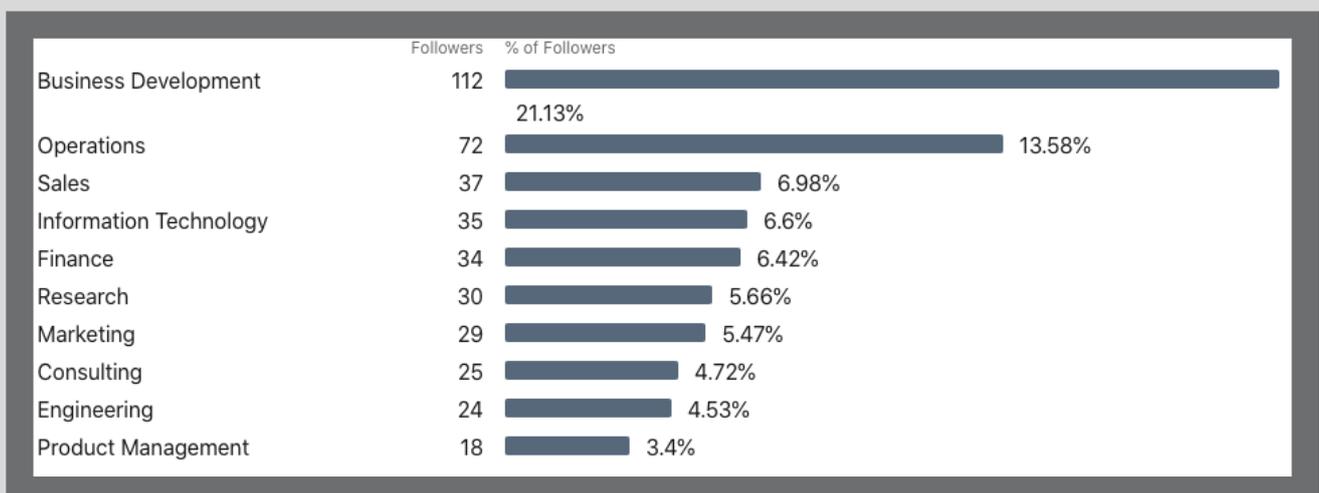
 | 2,439 FOLLOWERS

 | 715 FOLLOWERS

 | 316 FOLLOWERS

OUR AUDIENCE

Access a high-calibre network of professionals when you utilise our services. Take a look at the snapshot of our LinkedIn follower professions below:



WE SPECIALISE IN...



Growing Community Connections

We're connecting the community of agritech innovators, farmers, investor groups, government regulators, researchers, industry bodies and interested public to catalyse profitable innovation.



Promoting New Growth Opportunities

We're connecting the community of agritech innovators, farmers, investor groups, government regulators, researchers, industry bodies and interested public to catalyse profitable innovation.



Fostering Technology Adoption & Impact

We're passionate about growing the value of the Australian food and fibre sector through the development and adoption of new, exciting and innovative technologies.



Inspiring Global Agritech Collaboration

We're cheering on Australia's expanding role as a global Agritech innovation hub and foster collaboration with other international centres of excellence.



Attracting Opportunity & Talent

We're fostering a culture of excellence that attracts world class candidates, encourages growth and accelerates career progression in the Agritech industry.

REACHING THE AGRITECH ECOSYSTEM

FACEBOOK POST

\$150 + GST

The AusAgritech Marketing team will create a customised post tailored to your event or service, along with curated copy that is designed to engage and connect with our network. We will tailor the post to best appeal to our AusAgritech audience, as well as meeting the branding requirements for our network.

LINKEDIN POST

\$150 + GST

The AusAgritech Marketing team will create a customised post tailored to your event or service, along with curated copy that is designed to engage and connect with our network. We will tailor the post to best appeal to our AusAgritech audience, as well as meeting the branding requirements for our network.

NEWSLETTER FEATURE

\$275 + GST

The AusAgritech Marketing team will create a customised post tailored to your event or service, along with curated Newsletter feature that is designed to engage and connect with our network. We will tailor the post to best appeal to our AusAgritech audience, as well as meeting the branding requirements for our network.

ALL PLATFORMS

\$550 + GST

Please note: this includes a feature across all social media platforms, including a mention in our Slack Community and Newsletter.

The AusAgritech Marketing team will create a customised piece of content, which will include an interview with a relevant party in relation to your service or event. AusAgritech would curate the post(s) and Newsletter copy in a way that best appeals to our audience, as well as meets the branding requirements for our network. This interview would feature in our AusAgritech Newsletter and on all of our social platforms.

UTILISE OUR EXPERTISE

CONSULTING & ADVISORY SERVICES OR PERSONALISED MARKETING COLLATERAL REVIEW

P.O.A

The AusAgritech Association has an intimate understanding of the Agritech landscape and is able to provide industry insights and critical feedback on the economic investment, social and political climate facing the industry.

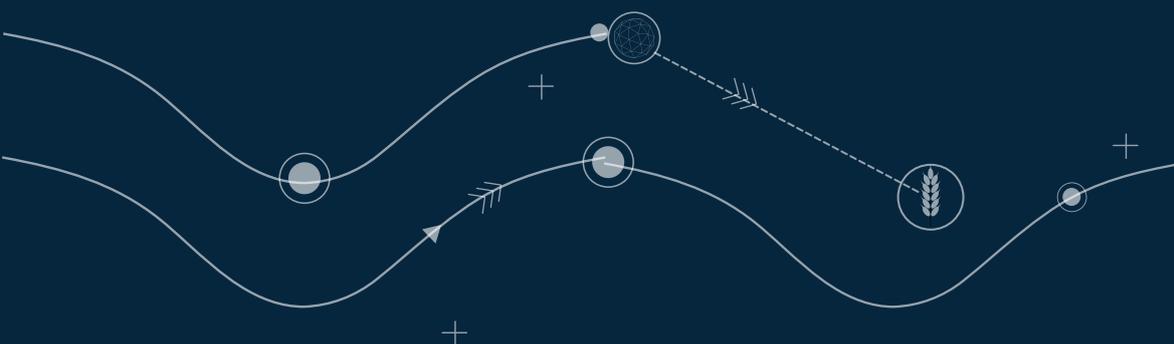
In addition, our Marketing team adopts best-practice marketing techniques delivered in a tone that resonates with target audiences. Please get in touch for a comprehensive price breakdown tailored to your organisation's unique needs.

PROGRAM / RESEARCH PROMOTIONS

\$850 + GST

AusAgritech comprises of motivated, talented and engaged Agritechs, producers and extended members of the agri-food supply chain who are willing to share their opinions in surveys, and/or support programs and research that benefits the wider ecosystem. AusAgritech will market your programs and research across all of its platforms, multiple times over a four week period. We will create a suite of personalised posts (referencing your existing collateral) for your program, event or service for our AusAgritech audience as well as developing a piece of content that will align with our branding and network. This package also offers one online meeting with AusAgritech management.

Please note: AusAgritech cannot guarantee engagement outcomes and is not liable for any losses incurred as a result of utilising our services.





Contact

AusAgritech Association

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